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Fire Ants and Viral Madness



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By NMG Newsletter

on December 12, 2013 at 4:51 PM, updated December 12, 2013 at 4:54 PM

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John Roach writes:

Todd Masson, our outdoors expert, routinely finds and posts unique videos from around the web—and he has a sharp eye for what readers will like. But Thursday's **posting** was something else entirely. "Fire ant colony + molten aluminum = incredible art" collected more than 1.3 million page views in less than 30 hours. The clever headline certainly helped.


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